

**Advertisement for Maxham & Co., 14 July 1851**

(keywords: Maxham & Co., history of the daguerreotype, history of photography)

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**THE DAGUERRETYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA**

*The research archive of Gary W. Ewer regarding the history of the daguerreotype*

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**EWER ARCHIVE N8510020**

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**Daguerrean Rooms, Montgomery above  
Clay street, over Merchants Exchange.**

**M**AXHAM & CO. HAVING SECURED MOST commodious rooms in the above situation are ready to take Daguerreotype Portraits in the most artistic and Scientific manner. They have had long experience in and have devoted unremitting attention to this art; and feel perfect confidence in stating that their miniatures will in every case give the utmost satisfaction. They have at length been able to prepare their plates in such a manner as to prevent the changable temperature of this climate affecting the facility of perfecting likenesses. Their Cameras are all entirely new and made with all the latest improvements, securing to their patrons the most perfect and beautiful facsimiles, both of feature and expression that art can effect.

They have also selected a very large and beautiful assortment of Cases, Locketts, Brooches, &c., of every description and of the newest styles.

From a country like California, what can be so precious a gift to friends and relatives at home, to the affianced and devoted bride, or to the loving and anxious mother, as the faithful and all but breathing portraiture of absent though well remembered features? It is a gift of which all have felt the unspeakable value, and one which every one is wishful to make, especially if such counterfeit presentments pourtray the feelings and expressions of the mind, and are something more than the almost distorted reflections of feature that badly taken Daguerreotypes generally are.

MAXHAM & CO. are also prepared to take families and groups of individuals in the most perfect manner, and beg to invite the public to inspect their numerous specimens at their rooms.

Terms on the most moderate scale. je18 tf

[End of text.]

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**EDITOR'S NOTES:**

The advertisement is discontinued by the 25 August 1851 issue of this newspaper.

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