

**Advertisement for Fishbourne & Gow, 14 July 1851**

(keywords: Robert W. Fishbourne, James Gow, Fishbourne & Gow, history of the daguerreotype, history of photography)

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**THE DAGUERRETYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA**

*The research archive of Gary W. Ewer regarding the history of the daguerreotype*

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**FISHBOURNE & GOW,**

**L**ITHOGRAPHERS AND DAGUERREOTYPISTS, corner of Montgomery and Washington streets, Meiggs's Building, San Francisco.

Maps, plans, and drawing of every description, invitation and business cards, bill heads, bills of exchange, circular letters in fac simile, at a few hour's notice, and every description of Lithographing executed in a superior style, at prices one half less than heretofore.

Daguerreotype portraits taken in a superior style in a few seconds. Family portraits and every description of pictures accurately copied on moderate terms. je26

**[End of text.]**

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**EDITOR'S NOTES:**

A lettersheet produced by Fishbourne and Gow depicting the 22 June 1851 burned district is in the collection of the Bancroft Library.<sup>1</sup> The lettersheet features an lithograph illustration "from a photograph by Gow." It is likely that the illustration is an enlargement from a daguerreotype.

Additional information regarding Robert W. Fishbourne and James Gow is found in Peter E. Palmquist and Thomas R. Kailbourn, *Pioneer Photographers of the Far West: A Biographical Dictionary, 1840-1865* (Stanford: Stanford University Press, 2000): 229, 265–66.

1. <http://content.cdlib.org/ark:/13030/tf7b69p4mv/?brand=calisphere>

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