

**Advertisement for George H. Johnson, 15 September 1850**

(keywords: George Howard Johnson, history of the daguerreotype, history of photography)

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**THE DAGUERRETYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA**

*The research archive of Gary W. Ewer regarding the history of the daguerreotype*

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**EWER ARCHIVE P8500004**

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*Illustrated California News* (San Francisco) 1:2 (15 September 1850): 16.

**JOHNSON'S DAGUERREAN GALLERY.**

**G**EORGE H. JOHNSON begs to apprise the public that he has opened a Gallery, on the North side of J street, between Third and Fourth streets, in Sacramento city, to which he respectfully invites the attention of all who will favor him with a visit, whether they be intending sitters or not. The rooms are fitted up expressly for the purpose, a skylight having been introduced, and various important alterations made to insure the success of the operation. He will undertake to warrant his Daguerreotypes equal to any taken at the best establishments in the States. A large assortment of Frames, Cases and Locketts, constantly on hand; also, a Daguerreotype apparatus, Checmicals, &c.

[End of text.]

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**EDITOR'S NOTES:**

This advertisement begins its run in the second issue of this periodical. The periodical ceased after its sixth number dated 1 December 1850; Johnson's advertisement continues through the last number.

George H. Johnson arrived in San Francisco in 1849. Additional information regarding Johnson is found in Peter E. Palmquist and Thomas R. Kailbourn, *Pioneer Photographers of the Far West: a Biographical Dictionary, 1840–1865* (Stanford: Stanford University Press, 2000): 327–30; Peter E. Palmquist, "The Daguerreotype in San Francisco," *History of Photography* 4:3 (July 1980): 207–38; Drew Heath Johnson and Marcia Eymann, ed., *Silver & Gold: Cased Images of the California Gold Rush* (Iowa City: University of Iowa Press, 1998).

At the time of this writing, four daguerreotypes by Johnson are viewable on the web site of The Daguerreian Society. (NEA Image/Research Database; artist search term: "George H. Johnson.")<sup>1</sup>

1. <http://www.daguerre.org/>

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