

Advertisement for George H. Johnson, 15 September 1850

(keywords: George Howard Johnson, history of the daguerreotype, history of photography)

THE DAGUERRETYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA

The research archive of Gary W. Ewer regarding the history of the daguerreotype

<http://www.daguerreotypearchive.org>

EWER ARCHIVE P8500004

Published in:

Illustrated California News (San Francisco) 1:2 (15 September 1850): 16.

JOHNSON'S DAGUERREAN GALLERY.

GEORGE H. JOHNSON begs to apprise the public that he has opened a Gallery, on the North side of J street, between Third and Fourth streets, in Sacramento city, to which he respectfully invites the attention of all who will favor him with a visit, whether they be intending sitters or not. The rooms are fitted up expressly for the purpose, a skylight having been introduced, and various important alterations made to insure the success of the operation. He will undertake to warrant his Daguerreotypes equal to any taken at the best establishments in the States. A large assortment of Frames, Cases and Locketts, constantly on hand; also, a Daguerreotype apparatus, Checmicals, &c.

[End of text.]

EDITOR'S NOTES:

This advertisement begins its run in the second issue of this periodical. The periodical ceased after its sixth number dated 1 December 1850; Johnson's advertisement continues through the last number.

George H. Johnson arrived in San Francisco in 1849. Additional information regarding Johnson is found in Peter E. Palmquist and Thomas R. Kailbourn, *Pioneer Photographers of the Far West: a Biographical Dictionary, 1840–1865* (Stanford: Stanford University Press, 2000): 327–30; Peter E. Palmquist, "The Daguerreotype in San Francisco," *History of Photography* 4:3 (July 1980): 207–38; Drew Heath Johnson and Marcia Eymann, ed., *Silver & Gold: Cased Images of the California Gold Rush* (Iowa City: University of Iowa Press, 1998).

At the time of this writing, four daguerreotypes by Johnson are viewable on the web site of The Daguerreian Society. (NEA Image/Research Database; artist search term: "George H. Johnson.")¹

1. <http://www.daguerre.org/>

EWER ARCHIVE P8500004

URL: http://www.daguerreotypearchive.org/advert/P8500004_JOHNSON-AD_ICN_1850-09-15.pdf

Document author: Gary W. Ewer

Creation date: 2010-11-05/ Last revision (proofread; edit): 2010-11-29

Citation information: *Illustrated California News* (San Francisco) 1:2 (15 September 1850): 16.

Prepared from: an original volume in the collection of the San Francisco Public Library.

Original spelling/punctuation/grammar generally maintained without correction. Any in-text corrections are bracketed.

The *source text* is Public Domain and may be freely quoted. As noted below, this document is copyright.

If citing directly from this document, please reference the Ewer Archive number and provide the following citation credit:

Gary W. Ewer, ed., *The Daguerreotype: an Archive of Source Texts, Graphics, and Ephemera*, <http://www.daguerreotypearchive.org>

THE NECESSARY DISCLAIMERS:

The document creator has made every effort to insure the accuracy of the transcription. However, the information provided in this document is provided without warranty, either express or implied. The document creator will not be liable for any damages caused or alleged to be caused directly, indirectly, incidentally, or consequentially by the information provided by this text.

The document creator assumes no responsibility for accuracy of fact; the text is prepared "as found." Factual inaccuracies of the original text are generally **not** noted by the document creator. If this text is used in academic papers, accuracy should be confirmed by consulting original sources.

The document creator also assumes no responsibility regarding the correctness, suitability, or safety of any chemical or photographic processes that may be described by this text. Many of the chemicals used in early photographic processes are extremely toxic and should not be handled without a *thorough* knowledge of safe use.

The opinions expressed in this text are solely those of the original author and are not necessarily those of the Archive editor. Some texts may contain derogatory words. Any such word is certainly one that would not be used today. The words remain in the transcription, however, to maintain truthfulness to the original text.

© 2010, Gary W. Ewer. <http://www.daguerreotypearchive.org>
