

**J. N. Taylor and M. O. Crooks, "Daguerrean and Ambrotype Gallery: J. J. Outley, Proprietor," 1858**

(keywords: John J. Outley, daguerreotype, history of the daguerreotype, history of photography.)

---

THE DAGUERREOTYPE: AN ARCHIVE OF SOURCE MATERIAL

<http://www.daguerreotypearchive.org>

EWER INDEX B8580004

---

Published in:

J. N. Taylor and M. O. Crooks, *Sketch Book of Saint Louis: Containing a Series of Sketches of the Early Settlements . . . Mercantile Houses . . . &c.* (St. Louis: George Knapp & Co., 1858): 289–91.

### DAGUERREAN AND AMBROTYPE GALLERY.

J. J. OUTLEY, *Proprietor.*

*Corner of Third and Washington Avenue, and Cor. Fifth and Locust.*

Mr. Outley has two rooms devoted to the manufacture of Pictures, and has met with the most unqualified success at both Galleries. He opened his room on the corner of Washington avenue and Third street, over No. 138 and 140 Third street, in May, 1851, with nothing but a thorough knowledge of the entire business. He immediately adopted the principle of charging a living profit and giving perfect satisfaction to all who gave him a call. So completely did he succeed that he soon found himself at the head of a large and commodious suit of rooms, and a prosperous and steadily increasing business. In 1857 Mr. Outley purchased the Gallery of Mr. Davis, situated at the corner of Fifth and Locust streets, and is now conducting both Galleries with success.

Mr. Outley, for a long series of years, gave his entire time and talent to the production of miniatures after the style of Daguerre, and succeeded in arriving at a great degree of perfection in the finishing of his work. No better “*tone*” could be imparted to the picture than was given it by Mr. O., and the world owes him many thanks for his contribution to science. As the *furore* for Daguerreotypes began to wane, and the Photographs, Ambrotypes, Melaneotypes, etc., to claim the attention of the operators, Mr. O. was one of the first who adopted the new style, and by a close study was soon enabled to master the art in all its perfection.

But it is in the execution of Ambrotypes that Outley excels, and we venture the assertion that there is not a Gallery in the United States where a superior collection of plain or colored Ambrotypes can be found. Possessing in an eminent degree all the qualifications necessary to make a successful artist, Mr. O. has given his entire attention to the study and pursuit; always striving for the superiority, he has won “golden opinions from all sorts of people.”

In visiting his gallery a few days ago we were much pleased in observing the number of excellent specimens which he has displayed; one that particularly struck us as being of a superior character, was a large Hallotype of our respected fellow-citizen, Mr. Sol. Smith, the distinguished comedian, manager and lawyer. As we gazed upon this work, we imagined that we stood face to face with the original, his urbane smile greeting us, while

his winning voice was pouring forth some tale of mirth. We saw many other gems, but none that afforded us so much real gratification as this one.

Independent of the Picture Gallery, Mr. Outley has recently invested about twenty thousand dollars in the purchase of Daguerrean Stock, with which he is now enabled to fill all orders that may be made upon him. He now keeps constantly on hand Cameras, Apparatus, Matting, Preservers, Plates, Chemicals, Fancy Frames and Cases, Photographic Paper and Chemicals, and material of every description for Paper Pictures and Ambrotypes; and will furnish them to those in the trade upon terms equally as favorable as can be obtained elsewhere. He also teaches the art of Picture-Making, or gives instruction in different branches to those desirous of learning upon terms which can not fail to suit the applicant. To those who wish to order stock or learn any particulars concerning his terms, we recommend them to address Mr. J. J. Outley, and he will take pleasure in forwarding them all the desired information. Let no one who is an admirer of the beautiful, fail to visit Mr. Outley's Gallery, when they come to St. Louis, as it is decidedly one of the institutions of the city. They will find him ever ready to render their visit pleasurable; and should you determine to have a shadow of yourself transferred to the plate, he will execute it in a style that can not fail to render the most perfect and complete satisfaction. Remember the places—over 138 and 140 Third street, corner of Washington avenue, and over Mr. Louis Peter's Fur Store, corner of Fifth and Locust streets.

**[End of text.]**

---

**EDITOR'S NOTES:**

This title also includes a profile of John H. Fitzgibbon.<sup>1</sup>

1. [http://www.daguerreotypearchive.org/texts/B8580003\\_SKETCH-BOOK\\_FITZGIBBON\\_1858.pdf](http://www.daguerreotypearchive.org/texts/B8580003_SKETCH-BOOK_FITZGIBBON_1858.pdf)

**EWER ARCHIVE B8580004**

URL: [http://www.daguerreotypearchive.org/texts/B8580004\\_SKETCH-BOOK\\_OUTLEY\\_1858.pdf](http://www.daguerreotypearchive.org/texts/B8580004_SKETCH-BOOK_OUTLEY_1858.pdf)

Document author: Gary W. Ewer

Creation date: 2008-12-13 / Last revision: 2009-09-01

Citation information: J. N. Taylor and M. O. Crooks, *Sketch Book of Saint Louis* (Saint Louis: George Knapp & Co., 1858): 289–91.

Prepared from: imaged original text provided by the online resource, *Google Books*.

(<http://books.google.com/books?id=rUUVAAYAAJ>)

Original spelling/punctuation/grammar generally maintained without correction. Any in-text corrections are bracketed.

The *source text* is Public Domain and may be freely quoted. As noted below, this document is copyright.

If citing directly from this document, please reference the Ewer Archive number and provide the following citation credit:

Gary W. Ewer, ed., *The Daguerreotype: an Archive of Source Texts, Graphics, and Ephemera*, <http://www.daguerreotypearchive.org>

**THE NECESSARY DISCLAIMERS:**

The document creator has made every effort to insure the accuracy of the transcription. However, the information provided in this document is provided without warranty, either express or implied. The document creator will not be liable for any damages caused or alleged to be caused directly, indirectly, incidentally, or consequentially by the information provided by this text.

The document creator assumes no responsibility for accuracy of fact; the text is prepared "as found." Factual inaccuracies of the original text are generally **not** noted by the document creator. If this text is used in academic papers, accuracy should be confirmed by consulting original sources.

The document creator also assumes no responsibility regarding the correctness, suitability, or safety of any chemical or photographic processes that may be described by this text. Many of the chemicals used in early photographic processes are extremely toxic and should not be handled without a **thorough** knowledge of safe use.

The opinions expressed in this text are solely those of the original author and are not necessarily those of the Archive editor. Some texts may contain derogatory words. Any such word is certainly one that would not be used today. The words remain in the transcription, however, to maintain truthfulness to the original text.

© 2008, Gary W. Ewer. <http://www.daguerreotypearchive.org>

---