

**“Daguerreotype,” (advertisement by Gouraud) 8 February 1840**

(keywords: François Gouraud, François Fauvel-Gouraud, Francis Fauvel-Gouraud, James R. Chilton, history of the daguerreotype, history of photography.)

---

**THE DAGUERRETYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA**

*The research archive of Gary W. Ewer regarding the history of the daguerreotype*

<http://www.daguerreotypearchive.org>

**EWER ARCHIVE N8400001**

---

Published in:

*Albion: or British, Colonial, and Foreign Weekly Gazette* (New York) 2:6 (8 February 1840): 48.

### DAGUERREOTYPE.

**M**R. GOURAUD is now, every Day, (until the 20th of February,) performing his practical demonstrations of the process of the Daguerreotype. For the purpose of delivering these PRACTICAL lectures, Mr. Gouraud has arranged, in the most convenient manner, the large room where he has held his exhibition, viz: the new granite building corner of Chamber street and Broadway. The views of the City-Hall and of the American Institute are those which serve to illustrate the process. Two lectures are delivered every day; the first commencing PRECISELY at half past eleven, and the second at precisely two o'clock. The doors are open half an hour in advance. Each lecture occupies about one hour, and is sufficient to be initiated in all the peculiarities of this beautiful and most valuable art. The lecture at two o'clock on Tuesday and Friday, are delivered in the French Language, and that of the same hour on Thursday, in the Spanish language; in order that the process may be fully explained to citizens of both nations who would prefer to receive the instructions in their own language. For the comfort of all, and particularly that of the ladies, Mr. Gouraud will never issue more tickets for each lecture, than the lecture room can conveniently hold.

The tickets are printed for each particular lecture, indicating the day and the hour, and are available only for the lecture and time specified upon the face of them. In this way all will be able to choose their time, and be sure of a place in advance. Mr. Gouraud gives notice that, whatever may be the state of the weather (excepting fog,) the lecture will never be omitted; for, contrary to the popular, but erroneous impression, during snow, rain, or frost, the result will be always as successful as in the finest sunshine.

The tickets can be had at Dr. J. R. Chilton's No. 203 Broadway; Mr. Marshall C. Slocum's, Drug and Chemical Store, No. 273 Broadway, corner of Chambers-street, or at the door of the lecture room. Price—one dollar.

☞ The Daguerreotype exhibition is now open in another room of the same building, and will be continued for some time, the proceeds for the charitable institutions of this city. For the purpose of rendering the receipts as great as possible for the above object, Mr. Gouraud has reduced the price of admission to 25 cents. 9feb 8-It)

[End of text.]

---

**EDITOR'S NOTES:**

February 1840 was the final month of François Gouraud's exhibition and lectures in New York. Beginning in March 1840, Gouraud was exhibiting and lecturing in Boston.

**EWER ARCHIVE N8400001**

URL: [http://www.daguerreotypearchive.org/texts/N8400001\\_GOURAUD\\_ADVERT\\_ALBION\\_1840-02-08.pdf](http://www.daguerreotypearchive.org/texts/N8400001_GOURAUD_ADVERT_ALBION_1840-02-08.pdf)

Document author: Gary W. Ewer

Creation date: 2008-10-16 / Last revision: 2009-05-26

Citation information: *Albion* 2:6 (8 February 1840): 48.

Prepared from: original volume in the collection of Gary W. Ewer.

Original spelling/punctuation/grammar generally maintained without correction. Any in-text corrections are bracketed.

The *source text* is Public Domain and may be freely quoted. As noted below, this document is copyright.

If citing directly from this document, please reference the Ewer Archive number and provide the following citation credit:

Gary W. Ewer, ed., *The Daguerreotype: an Archive of Source Texts, Graphics, and Ephemera*, <http://www.daguerreotypearchive.org>

**THE NECESSARY DISCLAIMERS:**

The document creator has made every effort to insure the accuracy of the transcription. However, the information provided in this document is provided without warranty, either express or implied. The document creator will not be liable for any damages caused or alleged to be caused directly, indirectly, incidentally, or consequentially by the information provided by this text.

The document creator assumes no responsibility for accuracy of fact; the text is prepared "as found." Factual inaccuracies of the original text are generally **not** noted by the document creator. If this text is used in academic papers, accuracy should be confirmed by consulting original sources.

The document creator also assumes no responsibility regarding the correctness, suitability, or safety of any chemical or photographic processes that may be described by this text. Many of the chemicals used in early photographic processes are extremely toxic and should not be handled without a *thorough* knowledge of safe use.

The opinions expressed in this text are solely those of the original author and are not necessarily those of the Archive editor. Some texts may contain derogatory words. Any such word is certainly one that would not be used today. The words remain in the transcription, however, to maintain truthfulness to the original text.

© 2008, Gary W. Ewer. <http://www.daguerreotypearchive.org>

---