

**Mathew Brady, "Invitation to 359 Broadway gallery opening," 10 March 1853**

(keywords: Mathew B. Brady, 359 Broadway, Evert Augustus Duyckinck, George Long Duyckinck, history of the daguerreotype, history of photography.)

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Manuscript letter:

*Invitation by Mathew B. Brady dated 10 March 1853.*

(Original line breaks preserved.)

New York March 10th 1853,  
Editor of Literary World,  
Dear Sir

You are  
respectfully invited to visit my new  
Daguerrean Gallery, over Thompson's  
Saloon, No. 359 Broadway, next  
Monday evening at eight O'clock.  
From many year's experience, and  
from personal inspection of the most  
celebrated Galleries of Works of Art, both  
in this country and in Europe,  
I feel assured that I have con-  
structed an establishment com-  
bining all the improvements  
known to the Art of Daguerre,  
I hope that Gentlemen of the Press  
and others who feel an interest in  
the progress of art and taste in this  
Country will favor me with  
their presence. Very respectfully,  
M. B. Brady.

**[End of text.]**

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**EDITOR'S NOTES:**

Horan states that the invitation was not written by Mathew Brady's hand. See James D. Horan, *Mathew Brady: Historian with a Camera* (New York: Bonanza Books, 1955): 26

*Literary World: a Gazette for Authors, Readers, and Publishers* began 6 February 1847 under the editorship of Evert Augustus Duyckinck. George Long Duyckinck joined as co-editor 7 October 1848. The publication ran until 31 December 1853. As would be expected, a brief review of Brady's gallery opening appears in *Literary World* (New York) 12:320 (19 March 1853): 230.<sup>1</sup>

Another review of Brady's gallery at 359 Broadway, with illustration of the gallery interior, is in "Photography.—Brady's Daguerrean Saloon," *Illustrated News* (New York) 1:24 (1 June 1853): 384.<sup>2</sup>

The structure at 359 Broadway, with its original facade, remains standing today.

1. [http://www.daguerreotypearchive.org/texts/P8530007\\_BRADY-GAL\\_LIT-WORLD\\_1853-03-19.pdf](http://www.daguerreotypearchive.org/texts/P8530007_BRADY-GAL_LIT-WORLD_1853-03-19.pdf)

2. [http://www.daguerreotypearchive.org/texts/P8530003\\_BRADY\\_ILLUST-NEWS\\_1853-06-11.pdf](http://www.daguerreotypearchive.org/texts/P8530003_BRADY_ILLUST-NEWS_1853-06-11.pdf)

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Original spelling/punctuation/grammar generally maintained without correction. Any in-text corrections are bracketed.

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